



How to post on the Next Level weblog

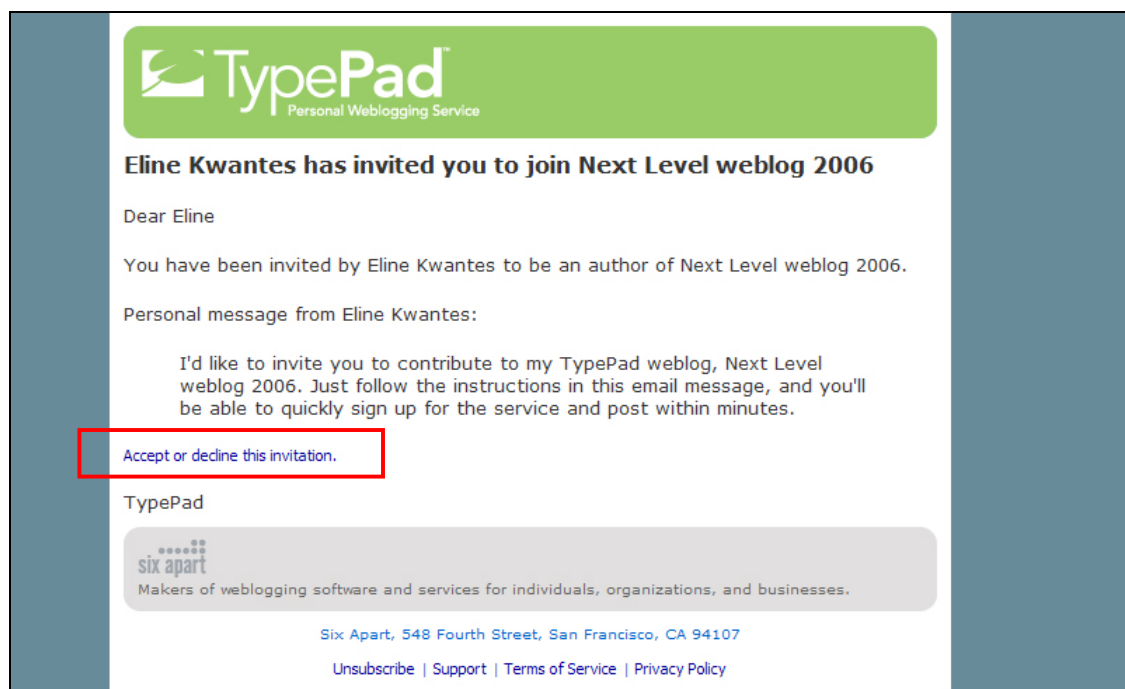
The Next Level weblog is based on the weblogplatform Typepad

1. Getting started - How to become an author to the blog?

Join the weblog by filling out the webform on this link:


<http://www.ibm.com/nl/nextlevel/webform?>

Soon after, you **receive an invitation** from the Next Level weblog moderator by e-mail (see below).



This e-mail is sent by the weblogplatform Typepad, where the blog is hosted. Click on '**Accept or decline this invitation**' (red box above) to go to the registration website (see next page).





You've been invited to join a TypePad weblog!

Eline Kwantes has invited you to join [Next Level weblog 2006](#).

About Next Level weblog 2006: No description provided

Accept the Invitation

If you're already a TypePad member and wish to accept the invitation, please enter your login information below and click the Accept Invitation button.

Member Name:

Password:

Don't have a TypePad account?

If you'd like to accept this invitation but aren't an existing TypePad member, you can register to be a guest author.

Decline the Invitation

If you do not wish to accept the invitation to join Next Level weblog 2006 you can send an option message to the weblog's owner. To decline the invitation, press the Decline Invitation button.


Reason for declining invitation:

TypePad © 2003-2006 Six Apart, Ltd. All Rights Reserved. | [Terms of Service](#) | [Privacy Policy](#)

Click on '**Register for Free**' (red box above) to register for a free account at Typepad.

If you're already registered at Typepad, just fill out your data and log in.





Get your blog up and running in just a few minutes. 30-day free trial!

Create Your Account

This is how you will log in to manage your blog.

Member Name:
It can be up to 25 characters. No spaces please.

Password:
It can be at least 6 characters and no more than 15.
Again, no spaces please.

Confirm Password:

First Name:

Last Name:

Email Address:

Confirm Email:

Birthday:
People under 13 years of age require a parent or guardian to register for them.

SECURE SERVER

Review and Agree to the Terms of Service

Your free trial will last for 30 days and you may cancel your service at any time.

I agree to the TypePad terms of service. (Please review the [Terms of Service](#).)

Please add me to TypePad News and I'll receive special offers and news related directly to the TypePad service.

Please send me offers from authorized TypePad partners.

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If you've filled out all the fields, click on **'Next'** (red box above).



Click on '**Accept invitation**' (red box below) on the page that follows:

The screenshot shows a TypePad registration confirmation page. At the top left is the TypePad logo. Below it, the text reads "Thanks for registering!". A sub-header "Accept the Invitation" is followed by two paragraphs of text explaining the next steps. A button labeled "Accept Invitation" is highlighted with a red rectangular box. At the bottom, there is a footer with copyright information and links to "Terms of Service" and "Privacy Policy".

Now, this screen opens. You're **able to post messages** on the weblog.

The screenshot shows a TypePad user dashboard. At the top left is the TypePad logo, and at the top right is a navigation bar with "Aug 4, 2006 | Welcome Elaine! | HELP | LOGOUT". Below the logo is a breadcrumb trail "TypePad Home > Your Weblogs". A secondary navigation bar contains "Home", "Weblogs", and "Control Panel" buttons. The main content area is titled "Your Weblogs" and contains a blue box with a message: "You have been added as a guest author to the weblog Next Level weblog 2006. You can post to the weblog by clicking on the Create a Post link." To the right of this message is a blue button labeled "Set up QuickPost bookmarklet". Below the message, it says "Select a weblog to post to." and lists "Next Level weblog 2006" with its URL and access privileges. To the right of the weblog list is a "SHORTCUTS:" section with links for "Create a Post", "List Posts", "List Comments", "List TrackBacks", and "Leave Weblog".



2. Posting messages on the blog

Go to www.typepad.com and click on 'Members Sign in' (red box below).

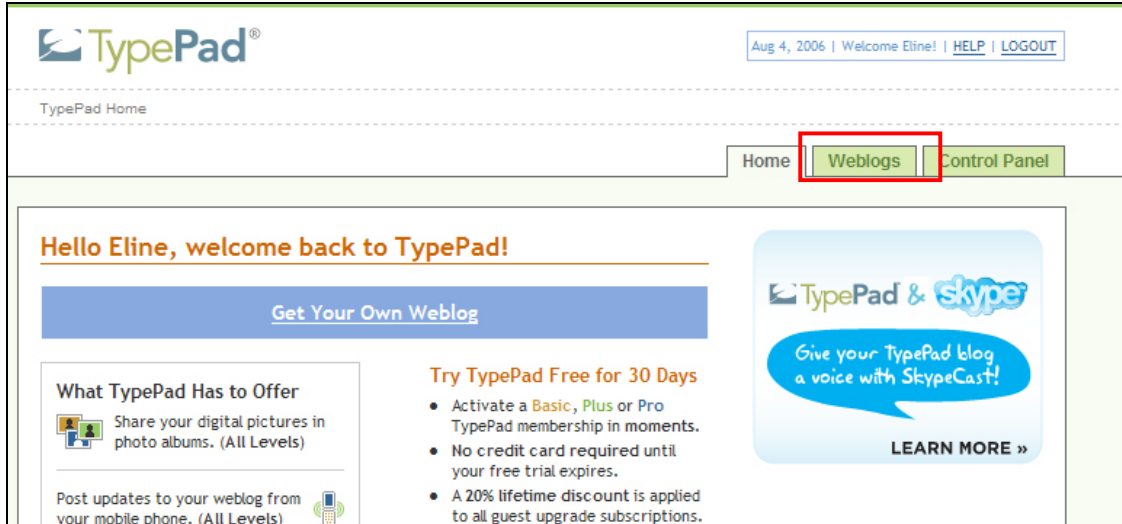
The screenshot shows the top of the TypePad website. The logo is on the left with the tagline "Inform. Influence. Inspire.". On the right, there are two buttons: "Members Sign In" (highlighted with a red box) and "Support". Below the logo is a navigation bar with links: "WHY BLOG?", "WHY TYPEPAD?", "FEATURES", "PRICING", and "SIGN UP". The main content area features a blue background with a plant image and the text "The best stand out." and a quote: "I can't think of a better way to communicate your brand to a new customer." attributed to Anthony Pigliacampo, Freddy & Ma.

Log in with the **member account** you registered earlier.

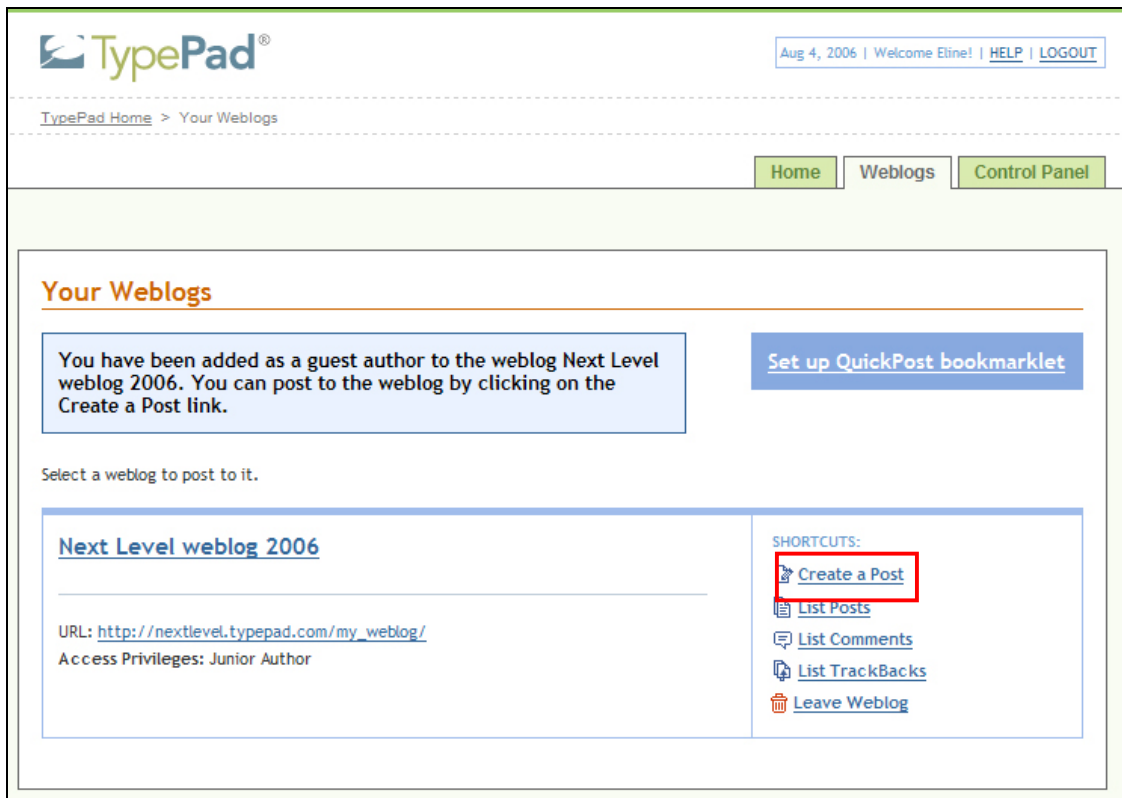
The screenshot shows the TypePad login page. The logo is at the top left. Below it is the "Log In" heading. A message states: "Your TypePad session has ended. If you wish to log in again, you can do so below." Below this message are two input fields for "Username" and "Password". There is a checkbox for "Remember me?" and a "Log In" button. At the bottom, there are links for "Forgot your password?" and "Don't have a TypePad blog? Get one now."



When you're logged in, click on **'Weblogs'** (red box below).



To post a message, simply click on **'Create a post'**.





Type your message and use the options (similar to Microsoft Word).

You can also **add links** (see red box below) or **add an e-mail-to link** (see blue box below).

Choose a **category** for your post, if one applies.

Click on '**Save**' (pink box below) when you're finished, to publish the post.

The screenshot shows the 'Compose a New Post' interface for the 'Next Level weblog 2006'. At the top, there are navigation links: 'Manage', 'Post', and 'VIEW WEBLOG'. Below these are links for 'New Post', 'List Posts', 'List Comments', 'List TrackBacks', and a search box with a 'Go' button. The main heading is 'Compose a New Post: Next Level weblog 2006'. The form includes a 'Title' field and a 'Category' dropdown menu currently set to 'No Category Selected'. The 'Post Body' section features a rich text editor with a toolbar containing icons for bold, italic, underline, strikethrough, text color, link (highlighted with a red box), email link (highlighted with a blue box), quote, unquote, list, and undo. There are 'Compose Post' and 'Edit HTML' buttons. Below the editor are 'Posting Status' (set to 'Draft'), 'Comments' (set to 'Open'), and 'Accept TrackBacks' (unchecked). A text area for 'Send a TrackBack to these addresses' is also present. At the bottom, there are 'PREVIEW' and 'SAVE' buttons, with the 'SAVE' button highlighted by a pink box. A link to 'Customize the display of this page.' is at the bottom right.

Your post will now be submitted to the weblog moderator, Eline Kwantes. She will publish your post soon after you submitted, when no problems are encountered.



3. Questions?

If you have any **questions about the blog**, don't hesitate to contact Eline Kwantes, the Next Level weblog moderator. E-mail: eline.kwantes@nl.ibm.com.

If you have other **questions about the Next Level Event**, please send an e-mail to: nlevent@nl.ibm.com

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